

Luxembourg, March 11, 2020

New workshop to prepare for Diversity Day 2020

PRESS RELEASE

On March 3, IMS organized its preparation workshop for Diversity Day to be held on May 26. Bringing together more than fifty companies and organizations from the Luxembourg scene, this event enabled participants to reflect together on the actions to be taken for the next national diversity day.

Creative and dynamic, the participants drew the first outlines of events aimed both at highlighting the diversity in their organizations and the policies implemented throughout the year in terms of diversity management.

It was also an opportunity to exchange with the IMS members, including its director Nancy Thomas and the two new faces of the Diversity Charter project: Gabriela Guerrero as a Project Manager and Meriem Badis as a Communications Officer. To inspire participants, organizations were invited to share testimonials on the action implemented last year:

- The Musée d'Art Contemporain de Luxembourg (MUDAM),
- The House of Training,
- A collective comprising RH Expert, Altran, Pfizer, the International School of Differdange and the City of Differdange.

May 26, 2020: a day for action

Any organization on the national territory can participate in the Diversity Day. All you need to do is to define a theme on which you wish to act, preferably directly or indirectly related to the core business of the organization (for example, employees discovering another job of a colleague by working with him/her all day long) and submit it on the IMS website before 22 April 2020. The actions carried out by the organizations are all listed on the Diversity Charter website. Then, communicate the date of 26 May internally (communication material provided by IMS) to gather as many people as possible. The greater the number of participating employees, the more impact and visibility your action will have!

(Re)discover the Diversity Charter Lëtzebuerg on www.chartediversite.lu

IMS – Inspiring More Sustainability

Luxembourg's leading network for Corporate Responsibility

A catalyst for social innovation, IMS - Inspiring More Sustainability - has been the leading network of Luxembourg companies active in Corporate Social Responsibility (CSR) for over ten years. IMS' mission is to inspire responsible strategies and practices among national economic actors.

IMS Luxembourg supports its members through collaborative and federating projects by promoting dialogue with stakeholders (private, public, associative). To do this, IMS provides expertise (publications), concrete solutions, awareness, and information (campaigns, forums, training, clubs, workshops...).

This network represents 16% of Luxembourg's payroll and is the national representative of the European organization CSR Europe. IMS is an independent, non-political, and non-profit organization.

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