

YOUR PROFESSIONAL IMAGE

Company name : LOOK@WORK

Activity sector : Autres activités de services

Company category : PME

Description of the action

As part of a project with Dress for Success, we conducted training for refugee women on how to present themselves at a job interview. These women coming from countries such as Syria, Iran, Iraq, Somalia, Serbia etc. are not familiar with our culture or not at all.

Approach

As a volunteer for the association Dress for Success, Look@Work wanted to get involved with refugee women to give them all the necessary keys to succeed in their first recruitment interview.

Objectives

The objectives were to make these people aware of the importance of image and communication during job interviews.

« To do »

- Take care of your image, your non-verbal communication
- Respect each one for what she is, what she represents.
- Dare to be different for a mix of experiences.

« Not to do »

- Ignoring or being afraid of what we don't know.