

COMMUNITY WORK FOR DIVERSITY

Company name : AIG

Activity sector : Activités financières et d'assurance

Company category : PME

Description of the action

We sensitize our employees by suggesting that they donate their time to disadvantaged individuals or groups.

Context

We participate in the rehabilitation of premises in underprivileged schools, homes for single mothers. We collect clothes for the underprivileged.

Approach

The approach comes from the employee himself at the instigation of the employer.

Objectives

Helping communities in need.

Impact

Awareness of our privileged situation.

« To do »

- Communicate, explain, motivate.

« Not to do »

- Collect money or donate money on behalf of the company. This would require no commitment on the part of the employee.