

EMPOWERING AGE, GENDER, NATIONALITY AND LANGUAGE

Nom de l'entreprise : Banque Havilland S.A.

Secteur d'activité : Activités financières et d'assurance

Catégorie de l'entreprise : PME

Description de l'action

Banque Havilland focuses in empowering FOUR themes: Gender, Age, Nationality, Language.

Contexte

Banque Havilland has a diverse workforce in terms of age groups, gender distribution, around 30 different nationalities who speak around 24 languages. By empowering them and by valuing diversity, it is in fact what makes Banque Havilland wealthier.

Approche

We have created and promoted internally our themes through different posters.

Objectifs

The goal is to communicate about gender, age, nationality and languages with our employees and to make them aware about the fact that a wide variety of origins and backgrounds promotes a wealthy and dynamic work environment that allows for further understanding of our clients' various needs.

« A faire »

- Update the statistics regularly and share them internally highlighting the benefits in terms of diversity.

« Ne pas faire »

- Do not just communicate the statistics without highlighting the benefits in terms of diversity.