# **BANNER DIVERSITY ON THE CRÈCHE**

Nom de l'entreprise : CRÈCHE ATTITUDE, GROUPE SODEXO

Secteur d'activité : Autres activités de services

#### Catégorie de l'entreprise : PME

## **Description de l'action**

We designed a Banner 5m hight and 1,5m tall that we hung up outside the building. It says WE LIKE, LIVE, TEACH, LOVE <u>DIVERSITY</u>! On the background it has all the flags of the people working in our creche. Photos have been sent to you by email.

#### Contexte

We wanted to set a sign, for everyone to see, that we are working here with a lot of different nationalities.

### Approche

We built 2 Banners, so we will hang them up every year on <u>diversity</u> day on both sides of our building.

# Objectifs

We want to make a big panel on our ugly wall outside the next year. The kids will desgin the panel with their hands.

#### Impact

The parents liked our banner and we still have it outside hanging.

# « A <u>faire »</u>

Show flag! :)

# « Ne pas faire »

To do nothing.