

BANNER DIVERSITY ON THE CRÈCHE

Company name : CRÈCHE ATTITUDE, GROUPE SODEXO

Activity sector : Autres activités de services

Company category : PME

Description of the action

We designed a Banner 5m high and 1,5m tall that we hung up outside the building. It says WE LIKE, LIVE, TEACH, LOVE [DIVERSITY](#)! On the background it has all the flags of the people working in our creche. Photos have been sent to you by email.

Context

We wanted to set a sign, for everyone to see, that we are working here with a lot of different nationalities.

Approach

We built 2 Banners, so we will hang them up every year on [diversity](#) day on both sides of our building.

Objectives

We want to make a big panel on our ugly wall outside the next year. The kids will design the panel with their hands.

Impact

The parents liked our banner and we still have it outside hanging.

« To do »

Show flag! :)

« Not to do »

To do nothing.