

# DIVERSITY AROUND FOOD

**Company name :** LENELIFE

**Activity sector :** Autres

**Company category :** PME

## Description of the action

Communication about the [diversity](#) of food based on cultures and personal beliefs.

## Context

Communicating internally and externally on the [diversity](#) of food and the importance of a balanced living between cultures and people accepting differences in beliefs.

## Objectives

Creating a balance understanding between cultures and people accepting and respecting differences in beliefs.

## « To do »

- Menu's
- Blogging, Newsletter, Training/ workshop

## « Not to do »

- Not to push people into acceptance as this will lead to frustration, however create awareness and understanding step by step, as some people are more willing to accept than others. A pushy approach can lead to heated discussions and frustration which creates blockades.