

ARMACELL SUPPORTS SPECIAL OLYMPICS LUXEMBOURG AND ENGAGES EMPLOYEES IN A GOOD CAUSE

Company name : Armacell International S.A.

Activity sector : Industrie manufacturière

Company category : PME

Description of the action

Armacell signed a partnership with the Special Olympics Luxembourg and supports its members in participating in the Special Olympics World Games.

Context

This initiative is perfectly aligned with Armacell's values of fostering local communities and its mission to make a difference in the locations where we are present.

Objectives

- To raise awareness on the activities of the Special Olympics Luxembourg among employees and to financially support the association.
- To prove commitment to helping people with intellectual disabilities flourish and improve their integration and inclusion in society through sports.
- To encourage Armacell employees to get involved in the Special Olympics' activities.

Approach

- Senior management representatives are internal ambassadors of this cause.
- Employees were informed of the partnership through a number of internal communication channels and participated in training activities.
- Participating in such training activities on the Global Armacell Day - an annual celebration of belonging to the Armacell Family, including team building and social activities - also reflects how Armacell values team building and creates opportunities for employees to interact with each other, while helping and connecting with local communities.

Impact

- Allowing employees to connect with the local community through an ESG initiative.
- Contributing to the great cause led by the association to empower and integrate people with intellectual disabilities by supporting the costs of their participation in the World Games.

« To do »

- Encourage and support employees who want to personally engage in an ESG initiative to take part in the cause as volunteers and engage in partners' activities.
- These kinds of activities allow for solid team building and employee collaboration.

« Not to do »

- Don't let logistical challenges limit the scope of your activities.