INTERNATIONAL FOOD BAZAAR TO CELEBRATE DIVERSITY AT REVANTAGE

Company name: Revantage Europe

Activity sector: Activités immobilières

Company category: Grande Entreprise

Description of the action

In partnership with the Banque Alimentaire of Luxembourg, we proudly co-hosted an International Food Bazaar to raise funds for the fight against hunger. This event not only allowed us to give back to the community but also provided an opportunity to embrace multiculturalism and enjoy culinary delights from all around the world.

Context

Our office common areas were transformed into a vibrant buffet with corners dedicated to different countries - thanks to volunteer colleagues who became country representatives preparing dishes and decorating their corners with national touches.

Objectives

The goal of this initiative is to celebrate diversity in a meaningful way: raising funds for an impactful NGO while showcasing how multiculturalism enriches our workplace.

Approach

To participate in the event and enjoy the meals, employees were invited to pay an entry fee that was fully dedicated to the Banque Alimentaire.

Impact

Thanks to the delicious dishes prepared by our country representatives and the generous contributions from all participants, the donations successfully contributed to the fight against hunger in Luxembourg. Moreover, after the organization of this event for several years, it has become one of the annual highlights for employees to celebrate diversity within the workplace.

« To do »

- Share with the employees the impact and areas of work of the selected NGO as a way to raise awareness and motivate donations for a good cause
- Get volunteer colleagues to represent as many different countries as possible
- Include decorations and flags in the area to set an international environment
- · Facilitate donations both via QR code and cash

« Not to do »

Do not host it in a small place, as it might become difficult to reach all the corners easily