

# PRESS RELEASE

*Luxembourg, Wednesday 15 May 2024*

## **10 YEARS FOR DIVERSITY DAY AND 39 NEW SIGNATORIES**

On Tuesday May 14, 2024, Diversity Day celebrated its 10<sup>th</sup> anniversary! This national day is a privileged opportunity for organisations to take concrete action for greater equity and inclusion in the professional world (whether or not they are signatories to the Diversity Charter). The event aims to unite companies, public organisations and associations to promote diversity.



The day concluded with the official signing session of the 39 new signatory organisations of the Diversity Charter Lëtzebuerg. This event marks the start of a commitment to promoting and managing diversity, or the formalisation of a new or existing commitment, and brings together the leaders of the new signatories. Their presence at this session is compulsory, to show that this voluntary approach is being taken at the highest decision-making level of the organisation.

## THE OFFICIAL DIVERSITY DAY TOURS

The official tour was organised in the presence of Ms Yuriko Backes, Minister for Gender Equality and Diversity and Patron of the Diversity Charter Lëtzebuerg, accompanied by a delegation from IMS, represented by Christian Scharff, President of IMS Luxembourg.

**Four activities took place along the way:** 'Vie ma vie @ Sodexo' at Sodexo, presentation of the results of the working group on intergenerationality at work at ACL, visit to an exhibition at Handicap International, and finally fun activities on stereotypes at the Keter plant.



**Diversity Day ended with a celebratory event** featuring a question-and-answer session between the Charter's privileged partners, the new signatories and the public. Discussions focused on topics related to the six articles of the Charter, providing a platform for sharing ideas about taking the first steps as a signatory, measuring impact and communicating on these issues. The 'Giant Inclusion Fresco', given by Benoit Aubé, Doctor of Neuroscience, also raised awareness of the benefits for everyone of a collective commitment to a more inclusive working world.

## 39 NEW SIGNATORIES

This 14<sup>th</sup> official signing session of the Diversity Charter Lëtzebuerg welcomed 39 new organisations. In total, the Diversity Charter Lëtzebuerg now has 328 signatories committed to promoting and managing diversity through concrete actions that go beyond legal obligations.

A warm welcome to:

ACL (Automobile Club Luxembourg), Administration Parlementaire, adVeci Advisors, Aral, Bâloise Assurances, Banque Degroof Petercam, BESIX RED Luxembourg, CMS Luxembourg, Cocottes, Commune de Roeser, DEFI-JOB asbl, DZ Privatbank, Ecocitizen, École Sainte-Sophie, EHS 3 Frontières, emeis Luxembourg Exploitation, EXPRESS PARE-BRISE LUX, Fedas Luxembourg, Fiduciaire Cabexco, Formation et Sensibilisation Luxembourg, Fund Channel, Grün Signalisation, Highlight Consulting, INCA Ingénieurs Conseils Associés, INNOBULLUS, Laboratoires Réunis Luxembourg S.A., Le Cachou Graphic, Luxcare, LUXEMBOURG NATIONAL DATA SERVICE (LNDS), LuxRelo, Luxsecurity, Ministère de la Fonction Publique, One People, PARTNRS, SNHBM (Société Nationale des Habitations), Sportsvision, Stoll trucks, Talan Luxembourg, Vistim.

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*Ninth Charter in the European Union, it is part of the European platform of Diversity Charters, led by the European Commission's DG Justice.*

 Co-funded by  
the European Union

*Photos available for download (credits: IMS Luxembourg)*

**Diversity Day 2024:** <https://www.flickr.com/photos/imsluxembourg/albums/72177720316996073>

**Conference and new signatories:** <https://www.flickr.com/photos/imsluxembourg/albums/72177720316980127/>



## **IMS - Inspiring More Sustainability** **Luxembourg's leading network for Sustainable Development**

IMS - Inspiring More Sustainability - has been the leading network of Luxembourg companies active in sustainable development for 15 years. IMS is an independent, non-political, and non-profit organisation. IMS' mission is to inspire responsible strategies and practices among national economic actors. IMS Luxembourg supports its members through collaborative and federating projects by promoting dialogue with stakeholders (private, public, associative). IMS provides expertise, concrete solutions, awareness, and information (toolkit, training, clubs, workshops...). This network represents almost 25% of Luxembourg's payroll.

IMS is the national contact point for several European and international organisations and movements: B Corp, Capitals Coalition, CSR Europe, the European Commission - Directorate General for Justice, Mental Health Work and the WBSCD (World Business Council for Sustainable Development).

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Diversity Charter: [chartediversite.lu](http://chartediversite.lu)

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