

# AWARENESS SESSION ON NEURODIVERSITY

**Nom de l'entreprise :** BSP | Bonn Steichen & Partners

**Secteur d'activité :** Autres activités de services

**Catégorie de l'entreprise :** PME

## Description de l'action

In the context of Diversity Day, the BSP CSR working group organized a lunchtime awareness session on "Neurodiversity" featuring Alexia Hetzel.

Alexia is the founder of mondaycoach, and is a certified coach specialising in ADHD, atypical thinkers and creative profiles, based in Luxembourg. The session provided an introduction to neurodiversity and an opportunity to empower BSP with new knowledge around neurodiversity (diverse cognitive talents and profiles), highlighting what it means, why it matters, and how it can be a driver of innovation and productivity in the workplace if managed with this awareness.

## Contexte

Diversity Day

## Objectifs

Raise awareness and celebrate diversity at BSP

## Approche

The event was a valuable opportunity to raise awareness and celebrate diversity at BSP. Following the session, attendees continued the conversation during a lunch.

## Impact

Discussion, exchange of opinions,

## « A faire »

Involve people showing the positive side of diversity  
Highlight the added value

## « Ne pas faire »

Don't judge  
Ask for a follow up after the event  
Share impressions and ideas

