

AWARENESS SESSION ON NEURODIVERSITY

Company name : BSP | Bonn Steichen & Partners

Activity sector : Autres activités de services

Company category : PME

Description of the action

In the context of Diversity Day, the BSP CSR working group organized a lunchtime awareness session on "Neurodiversity" featuring Alexia Hetzel.

Alexia is the founder of mondaycoach, and is a certified coach specialising in ADHD, atypical thinkers and creative profiles, based in Luxembourg. The session provided an introduction to neurodiversity and an opportunity to empower BSP with new knowledge around neurodiversity (diverse cognitive talents and profiles), highlighting what it means, why it matters, and how it can be a driver of innovation and productivity in the workplace if managed with this awareness.

Context

Diversity Day

Objectives

Raise awareness and celebrate diversity at BSP

Approach

The event was a valuable opportunity to raise awareness and celebrate diversity at BSP. Following the session, attendees continued the conversation during a lunch.

Impact

Discussion, exchange of opinions,

« To do »

Involve people showing the positive side of diversity
Highlight the added value

« Not to do »

Don't judge
Ask for a follow up after the event
Share impressions and ideas

