PARTICIPATION IN THE CHARITY TENNIS TOURNAMENT A SPORTING AND SOLIDARITY COMMITMENT

Company name: DIGITALIZE

Activity sector : Autres activités de services

Company category: PME

Description of the action

As part of our commitment to diversity and inclusion, Digitalize participated in the Charity Tennis Tournament – Autumn 2024, organized by InterNations Luxembourg Changemakers Group and Ambulanz Wonsch. This event combined sports and solidarity to support a meaningful cause: granting the final wishes of individuals in end-of-life care.

Context

At Digitalize, we strongly believe that diversity and inclusion go beyond the workplace. Sports are a powerful tool for social cohesion, and this tournament gave us the opportunity to connect with other participants while contributing to an inspiring initiative led by Ambulanz Wonsch

Objectives

Support Ambulanz Wonsch in their mission to grant the last wishes of terminally ill patients.

Foster team bonding through a sports activity.

Promote values of inclusion, mutual support, and solidarity within Digitalize.

Approach

Four members of Digitalize joined the tournament, which ran from October 16 to January 31, 2025. In an engaging format where players accumulated points throughout their matches, we were able to combine friendly competition with a meaningful humanitarian cause. The event concluded with a special awards ceremony celebrating the winners.

Impact

This initiative helped raise funds for Ambulanz Wonsch while reinforcing our commitment to diversity and inclusion, fostering connections with other engaged organizations in Luxembourg.

« To do »

Encourage employees to take part in charitable events.

Communicate both internally and externally to showcase these meaningful initiatives.

« Not to do »

Limit participation to a small group – inclusion means involving everyone. Focus only on the sporting aspect without emphasizing the charitable mission.