

INTERNATIONAL HOLOCAUST REMEMBRANCE DAY - PROMOTING MEMORY AS A COMMITMENT TO INCLUSION

Company name : DIGITALIZE

Activity sector : Autres activités de services

Company category : PME

Description of the action

On January 27th, International Holocaust Remembrance Day, Digitalize marked the occasion through an internal awareness initiative organized in collaboration with OnePeople-ASBL. The action highlighted the universal responsibility of remembrance and the importance of standing against hatred, discrimination, and dehumanization in all their forms.

Context

As part of our commitment to the Diversity and Inclusion Charter, Digitalize works in partnership with OnePeople-ASBL to promote civic awareness and social responsibility. Together, we dedicate each month to highlighting an international day linked to human rights, equality, or inclusion, fostering collective reflection within the company.

Objectives

Promote awareness of crimes against humanity and their historical impact.

Encourage vigilance against hate speech and discrimination.

Strengthen a culture of respect, dignity, and inclusion.

Affirm remembrance as a civic and collective responsibility.

Approach

A video was produced in partnership with OnePeople-ASBL and published on LinkedIn to mark International Holocaust Remembrance Day. The video highlights the universal message of “Never Again” and invites viewers to reflect on the importance of remembrance, vigilance against hate speech, and the defense of human dignity.

Impact

Reinforced awareness of human rights and collective responsibility.

Encouraged thoughtful dialogue on intolerance and exclusion.

Strengthened partnerships between corporate and civil society actors.

Consolidated Digitalize’s commitment to diversity and inclusion.

« To do »

Collaborate with civil society organizations (e.g., OnePeople-ASBL).

Mark key international remembrance and human rights days.

Encourage respectful reflection and dialogue.

Link historical memory to present-day inclusion practices.

« Not to do »

Reduce remembrance to a symbolic gesture.

Disconnect historical reflection from current inclusion efforts.

Avoid difficult conversations about discrimination.

Remain passive in the face of hate or exclusion.